

## Franchise

#### Why we are a good match?

Within the expanding CBD business, we are the partner for all commercial solutions:

- Wholesales, retailing, sales cooperations
- Online business
- WhiteLabel and dropshipping

We are acting in entire Europe and are searching for expansions. With us, you have the possibility to create your own CBD business and enhance it in the future.

- Store(s)
- Online Shops
- Distribution cooperations

Our store concept is lucrative. Due to our know how and the potentiality to add on business solutions, we give our very best that success is good time for all of us.

If you want to sell high-graded CBD products from notable national and international producers, if you enjoy getting in contact with your customers personally, if you are on fire, if you want to start – you are a good match.





### supply & demand

According to studies from Grand View Research, the world wide CBD market was announced with 5.18 Billions USD. An annual growing about 16.8% between 2022 and 2030 is expected.

#### Demand

CBD is more requested than ever. Due to the amount of studies published by notable universities, acceptance of CBD is growing continuously as well as the popularity is rising high – which is reflected in the sales figures of recent years.

Consumers want CBD, demand is getting bigger and bigger. Everybody is talking about the green gold. Be the one who serve the market.

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### Supply

We offer you the opportunity to conquer this market together with us. You will not only get the best CBD products that are currently available on the German and European market, but also all the know-how on the subject of "CBD - distribution and legal". But the best thing is: You start with your first own store. As soon as you have found a location, we can get started together.

### Franchising in a safe haven

- First-class products
- Wholesales prices
- Certified suppliers
- Cozy store concepts
- Promotion and merchandise



#### Franchise with

oyal Green Monkey

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### Example calculation

	Scenario A	Scenario B
Sales per day gross	750,00 €	1.000,00 €
Net (mixed VAT in Germany)	652,17 €	869,57 €
Sales per week gross	3.913,04 €	5.217,39 €
Sales per month (4,35 weeks)	17.021,74 €	22.695,65 €
Average Marge 60%	10.213,04 €	13.617,39 €
Franchise charge 5% of sales	851,09 €	1.134,78 €
Promotion charge 2% of sales	340,44 €	453,91 €
Rent (all in)	2.500,00 €	2.500,00 €
PoS und Zahlungsanbieter	200,00 €	200,00 €
Internet, Insurances etc.	125,00 €	125,00 €
Tax consultant	200,00 €	200,00 €
Result	5.996,51 €	9.003,70 €

#### Franchise mit

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You need enterpreneurial ability, staying power and the will to improve your own business.

#### For starting a new self-employment, you need this seed capital (once)

### Example calculation

Licences fees	10.000,00€
Store interieure with fixtures and fittings*	5.000,00€
Basic products/goods*	10.000,00€

\*(Could vary according to your wishes and size of your store)



## Store Concept

- Modern and cozy store concept
- No boring colors and materials
- Concepted but individual
- Own choice of product range



### Store Concept

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Joyal Green Monkey Store Concept









oiser, wood



bright, cozy, natural



fancy decoration highlights in sand & taupe plain, white walls trendy lamella optic



### Product range

Our product range alone and the constant development of distribution and cooperation opportunities leave nothing to be desired in the CBD business. Every partner is free to decide which products to distribute according to his own ideas.

- CBD-oils, distillates and vapes
- CBD-flowers, hash and shatters
- Edibels, Drops and Gummies
- Cosmetics
- Sporting goods
- Animal Welfare
- WhiteLabel
- Merchandise





### Let's do it!

- Contact us!
- We sit down together and work out your individual concept.
- In a few weeks you can invite customers to your first own store and become part of our CBD business.



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